

## Vermont Arts Integration: Ensure arts access for all

Every student in Vermont has the right to learn in, about, and through the arts.  
This initiative contributes to healthy communities, workforce development, quality of life.

**What's the change we seek?** Increased arts access for all children.

### Indicators

Students learn via the arts throughout the school day.  
Teaching artists train to collaborate with classroom teachers using arts integration as a strong teaching tool.  
Schools reached.

### Action steps

1. Invest in high-quality arts integration experiences for early education. 50% of Vermont's kindergarteners are not ready with social/emotional skills or literacy skills.
2. Increase outreach to non-served areas of state.
3. Continue investing in artists in schools residencies, occurring during the school day.
4. Continue investing in our cultural routes grants, which help bring students outside of the building to experience arts performances and exhibitions.
5. Offer professional development and training for teaching artists and educators.

## Vermont Creative Network: Enliven communities and economies

Creativity will advance quality of life and economic outcomes for Vermonters.  
This initiative contributes to the Vermont economy, healthy communities, jobs, sector value.

**What's the change we seek?** Increased capacity, knowledge sharing, and accountability in Vermont's creative sector.

### Indicators

Vermont's creative sector will thrive as an element of the Vermont's general and economic well-being.  
The story of the Vermont's creative riches will be told.  
Collective energies for community based planning and development will advance the state's overall well-being.  
Common points of interest will be identified, advocated and promoted.

### Action steps

1. Create the inaugural strategic plan for the network
2. Invest in statewide baseline research to learn about today's creative economy. Smaller studies indicate that Vermont's creative economy is more robust than most imagine.
3. Invest in creative zones, providing tools and opportunities for each zone to develop apparent energies.
4. Increase opportunities for shared learning and mentoring across the sector.

## Vermont. Arts. Everywhere. Connect the arts to the Vermont brand

Visitors and residents alike discover and enjoy the rich creative culture that defines Vermont.  
This initiative contributes to the Vermont economy, the brand, tourism

**What's the change we seek?** Increased strength and value of the Vermont brand.

### Indicators

Online and social media presence includes arts content  
Arts marketing includes arts content  
Collaborations produce collective story telling opportunities

### Action steps

1. Continue investing in strategic arts markets
2. Continue collaborating with state agencies to broaden the Vermont brand
3. Expand current online and social media tools